

Fund Overview

Invests in Canadian and U.S. stocks believed to offer growth potential plus market, or above-market, dividend income. It is designed for long-term investors who want equity investments that tend to provide reasonable current income from dividends, are willing to accept moderate share-price volatility, seek capital growth and income over time (at least 5 years). The Fund will invest primarily in Canadian common stocks or securities which are convertible into Canadian common stocks.

Risk Rating



Product Availability

Direction 2000

Date of Inception:

July 1966

Net Asset Value per Unit:

\$138.11 (02/20/2025)

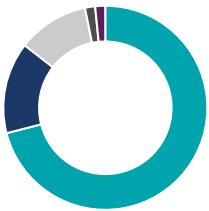
Change: **-\$0.84** (-0.60%) ▼

Estimated Management Expense Ratio (MER)*:

1.14%

As of December 31, 2024

Asset Allocation (%)



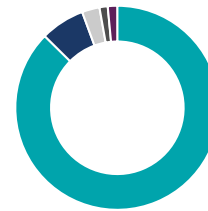
Asset	%
Canadian Equity	71.0
US Equity	14.5
International Equity	11.3
Income Trust Units	1.6
Cash and Equivalents	1.6

Sector Allocation (%)



Sector	%
Financial Services	33.2
Technology	17.6
Energy	11.8
Industrial Services	10.3
Basic Materials	7.4
Consumer Services	7.3
Industrial Goods	4.7
Consumer Goods	2.6
Healthcare	2.6
Telecommunications	2.5

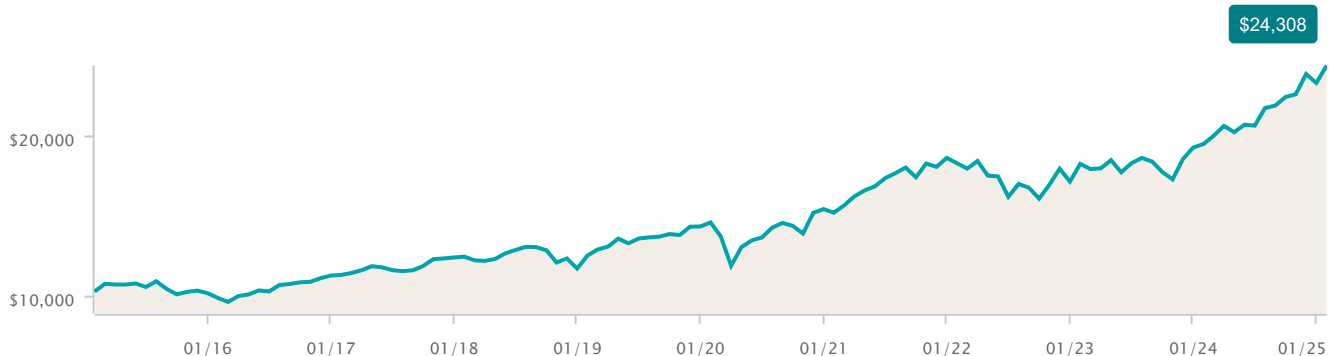
Geographic Allocation (%)



Region	%
North America	87.4
Europe	7.0
Asia	2.8
Latin America	1.3
Other	1.5

Growth of \$10,000

As of January 31, 2025





Common Stock Fund

Top 10 Holdings (%)

As of December 31, 2024

Name	%
Royal Bank of Canada	6.66
Toronto-Dominion Bank	4.23
Shopify Inc Cl A	4.05
Canadian Natural Resources Ltd	3.25
Enbridge Inc	3.17
Bank of Montreal	3.15
Constellation Software Inc	2.96
Canadian Pacific Kansas City Ltd	2.95
Suncor Energy Inc	2.91
Brookfield Corp Cl A	2.78

Calendar Return (%)

As of January 31, 2025

Period	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Fund	20.97	12.39	-7.95	20.77	7.59	22.47	-5.59	10.03	10.84	1.29

Compound Return (%)

As of January 31, 2025

Period	1 mth	3 mths	6 mths	1 yr	3 yr	5 yr	10 yr
Fund	4.65	7.91	12.19	25.16	10.07	10.83	9.04

Fees

Product	Current annual LIO admin fee	Maximum annual LIO admin fee
Direction 2000	0.00 %	1.80 %

Fund Category

Canadian Focused Equity

Portfolio Manager

MFS Investment Management Canada Ltd.

Investment Style

Equity





Common Stock Fund

* Management Expense Ratios (MERs) are based on the most recently available figures and are unaudited. MERs may vary at any time. The MER is the combination of the management fee, insurance fee, operating expenses, HST, and any other applicable non-income tax for the fund and for the underlying fund.

Any amount that is allocated to a segregated fund is invested at the risk of the contract holder and may increase or decrease in value. Segregated fund values change frequently, and past performance does not show what will happen in the future. Investors do not purchase an interest in underlying securities or funds, but rather, an individual variable insurance contract issued by The Equitable Life Insurance Company of Canada. There are risks involved with investing in segregated funds. Please read the Contract and Information Folder before investing for a description of risks relevant to each segregated fund and for a complete description of product features and guarantees. Copies of the Contract and Information Folder are available from your financial advisor or equitable.ca.

Values for reporting periods under 1 year reflect the actual percentage change for the period in question. All other values shown reflect average annual compound rates of return. All returns are net returns, i.e. they reflect changes in unit values, reinvested distributions, management fees, and applicable administration fees.

Unit values are not guaranteed and fluctuate with the market value of the fund assets.

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