



U.S. Blue Chip

Currently tracking Dow Jones Industrial Avg.Total Return Index

Fund Overview

To represent large and well-known U.S. companies. Covers all industries with the exception of Transportation and Utilities.

Risk Rating



Product Availability

Equation Generation IV  
EquiLife  
Equation Generation III  
Equation Generation II

Date of Inception:

May 1896

As of June 30, 2025

Asset Allocation (%)<sup>3</sup>



Asset	%
US Equity	100.0
Cash and Equivalents	0.3
Other	-0.3

<sup>3</sup> Determined based on the holdings of a fund that tracks the index and may differ from the asset allocation of the index.

Sector Allocation (%)<sup>4</sup>



Sector	%
Financial Services	26.7
Technology	20.9
Industrial Goods	13.7
Consumer Services	13.6
Healthcare	11.5
Basic Materials	4.8
Consumer Goods	4.2
Telecommunications	2.3
Energy	2.0
Cash and Cash Equivalent	0.3

<sup>4</sup> Determined based on the holdings of a fund that tracks the index and may differ from the sector allocation of the index.

Geographic Allocation (%)<sup>5</sup>

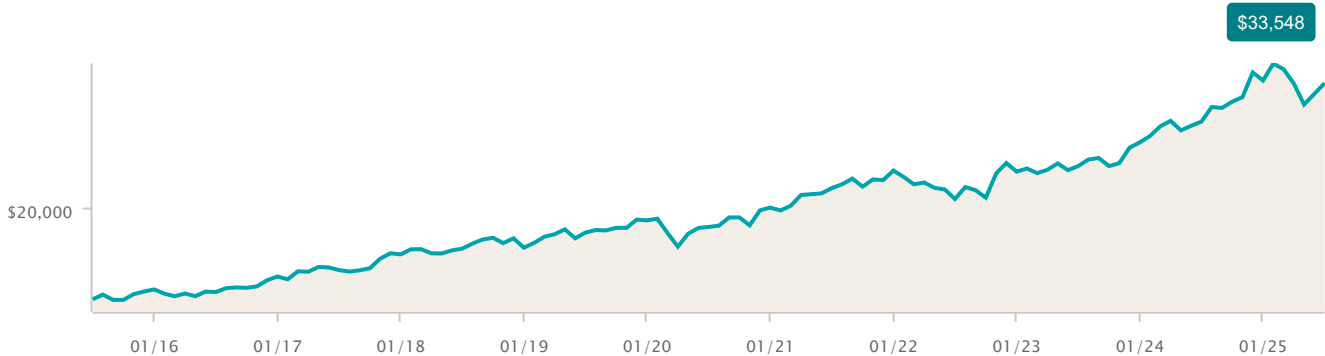


Region	%
North America	100.0

<sup>5</sup> Determined based on the holdings of a fund that tracks the index and may differ from the geographic allocation of the index.

Growth of \$10,000

As of June 30, 2025





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Top 10 Holdings (%)<sup>6</sup>

As of June 30, 2025

Name	%
Goldman Sachs Group Inc	9.87
Microsoft Corp	6.93
Caterpillar Inc	5.41
Home Depot Inc	5.11
Visa Inc Cl A	4.95
Sherwin-Williams Co	4.79
American Express Co	4.45
UnitedHealth Group Inc	4.35
International Business Machines Corp	4.11
Mcdonald's Corp	4.07

<sup>6</sup> Determined based on the top 10 holdings of a fund that tracks the index and may differ from the top 10 holdings of the index.

Calendar Return (%)

As of June 30, 2025

Period	2024	2023	2022	2021	2020	2019	2018	2017	2016	2015
Fund	25.10	13.46	-0.50	20.43	7.56	19.34	4.96	19.69	13.02	19.55

Compound Return (%)

As of June 30, 2025

Period	1 mth	3 mths	6 mths	1 yr	3 yr	5 yr	10 yr
Fund	3.60	0.09	-0.87	14.35	17.20	13.55	13.05

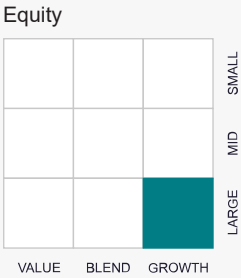
Fees

Product	Current annual LIO admin fee	Maximum annual LIO admin fee
Equation Generation IV (Low Fee)	1.75 %	1.75 %
Equation Generation IV (Bonus)	3.00 %	3.00 %
EquiLife	1.75 %	1.75 %
Equation Generation III	3.00 %	3.00 %
Equation Generation II	3.00 %	3.00 %

Portfolio Manager

Dow Jones Indexes

Investment Style





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\* Management Expense Ratios (MERs) are based on the most recently available figures and are unaudited. MERs may vary at any time. The MER is the combination of the management fee, insurance fee, operating expenses, HST, and any other applicable non-income tax for the fund and for the underlying fund.

Linked Interest Options are NOT mutual funds, segregated funds, indices, or any other kind of investment fund: the policyholders are NOT investing in or acquiring units in an investment fund or other security. Funds are placed on deposit, earning interest, with Equitable's general funds. Policyholders may be credited positive or debited negative interest depending on the performance of the underlying fund or index being tracked. The underlying fund or index being tracked may change at any time. Linked Interest Option administration fees will apply.

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Values for reporting periods under 1 year reflect the actual percentage change for the period in question. All other values shown reflect average annual compound rates of return. If the Linked Interest Option tracks an index, interest credited or debited will be 100% of the movement of the total return index, including the reinvestment of dividends. If the Linked Interest Option tracks a fund/portfolio, interest credited or debited will be 100% of the net rate of return, including the reinvestment of dividends.

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